

Communication Planning for the Water Storage Investment Program

Commission staff is currently developing communication materials and a public information outreach plan to provide accurate and easily understood messages for use by the Commission, staff, and stakeholders.

This will include:

- Master narrative to describe and explain the Commission's roles and responsibilities, as well as current and planned activities and schedules to implement the Water Storage Investment Program.
- Clear and useable website content that is regularly updated to reflect Commission activities and decisions on the Program, opportunities for public comment and participation, and meeting agendas, webcasts and minutes.
- Fact Sheets and Message Points
- Presentation materials (graphics, PowerPoints, timelines etc.)
- Frequently Asked Questions
- Media relations plan and supporting materials
- Other information as needed by the Commission and staff