



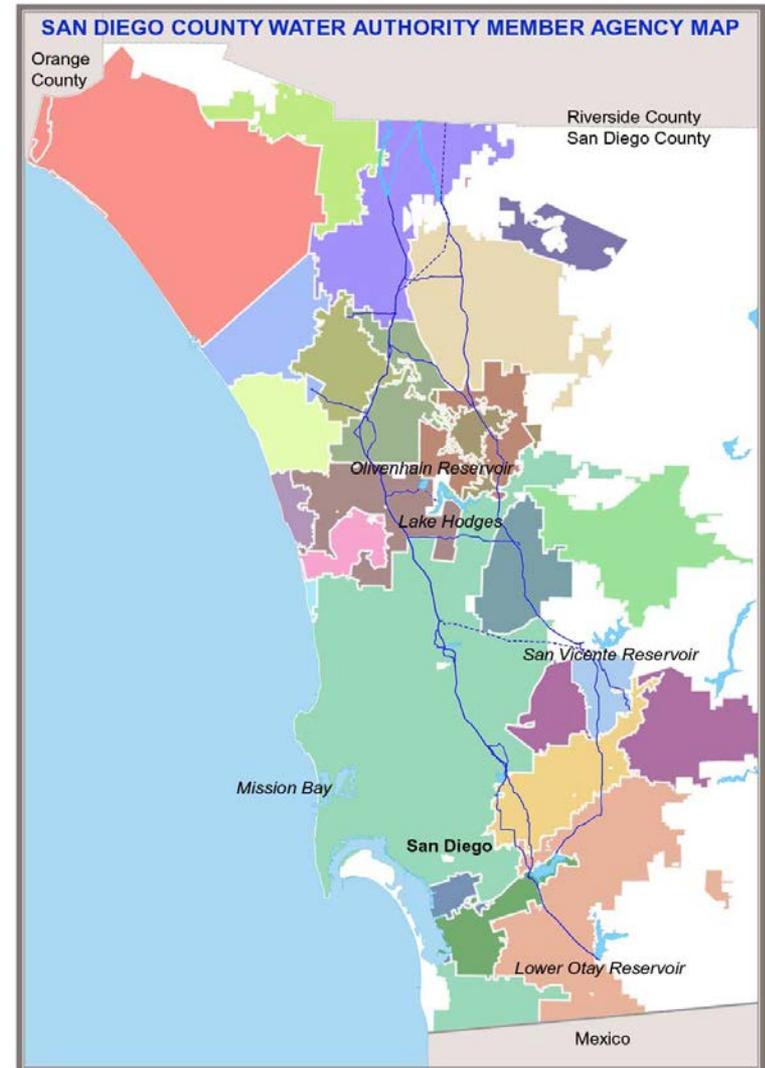
California Water Commission Water Efficiency Forum

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What is the Water Authority?

- Wholesale water agency
 - 24 member agencies
 - 35-member board of directors
 - Serves 3.1 million people and region's \$206 billion economy
- Service area
 - 950,000 acres
 - 97% of county's population
- Per-capita water use down more than 20% since 2007
 - 2007: 211 GPCD
 - 2014: 161 GPCD



Water Authority – SDG&E Partnership

- 20-year partnership history
- Programs generate water and energy savings
- Examples:
 - Detention facility retrofits
 - Commercial water-energy audits
 - High-efficiency clothes washer rebate
 - Pre-rinse spray valve direct installations
 - Leak-loss detection program

WaterSmart Landscape Efficiency Program

- Increases outdoor water use efficiency
- Targets 20% reduction in water use at sites with 4+ acres of landscape
- Provides irrigation system upgrades and water management services
- Partners
 - California Landscape Contractors Association
 - SDG&E
 - Hydro-Scape



Turf Replacement Programs

- Water Authority Turf Replacement Program
 - \$1.50 per sq. ft.
 - Primarily grant funded
 - Replaced over 417,000 sq. feet of turf since early 2012
- SoCal WaterSmart Turf Removal Program
 - \$2 per sq. ft.
 - Removed more than 1.1 million sq. feet since early 2014
- Incentives can be combined

