

SIGNS OF PROGRESS



Urban Water Conservation 20% by 2020

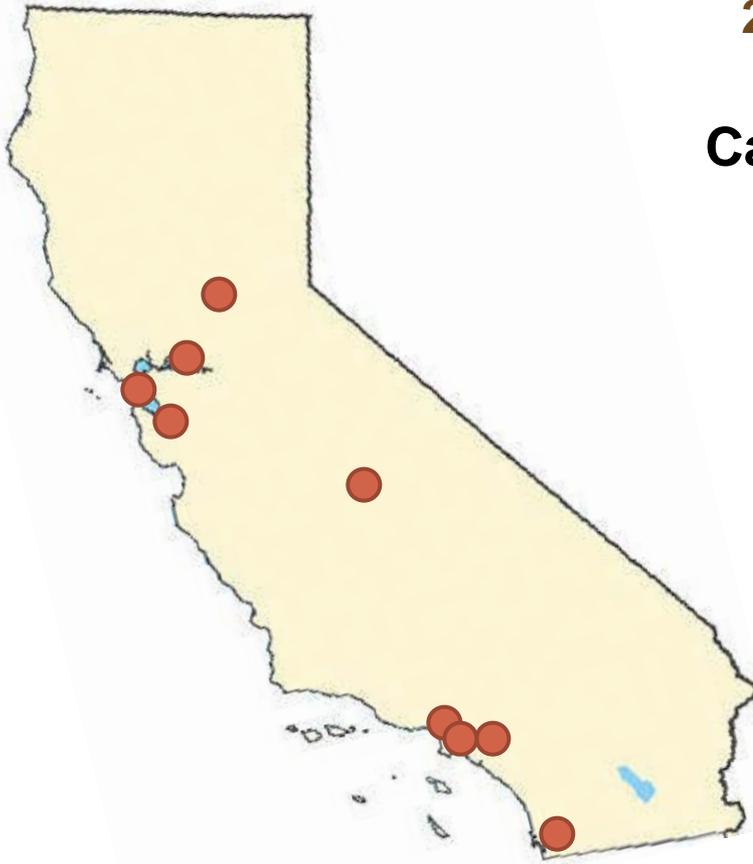
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Water Use and Efficiency Branch
Statewide Integrated Water Management
Department of Water Resources



DWR 20x2020 Guidance

- Methodologies- Baseline and Compliance Per Capita Water Use October 2010
- Target Method 4 February 2011
- Urban Water Management Plan Guidebook March 2011
- Industrial Process Water Regulation July 2011
- UWMP Submittal August 2011

Significance of 20% \times 2020: 2 Million Acre Feet Reduction in Demand



**2 Million Acre Feet is Roughly
the Annual Water Use for ...
California's Nine Largest Cities**
(Using State Average 198 GPCD)

Los Angeles
San Diego
San Jose
San Francisco
Fresno
Sacramento
Long Beach
Oakland
Anaheim

Urban Water Management Plans

398 Water Suppliers Adopted Plans

-361 retail suppliers

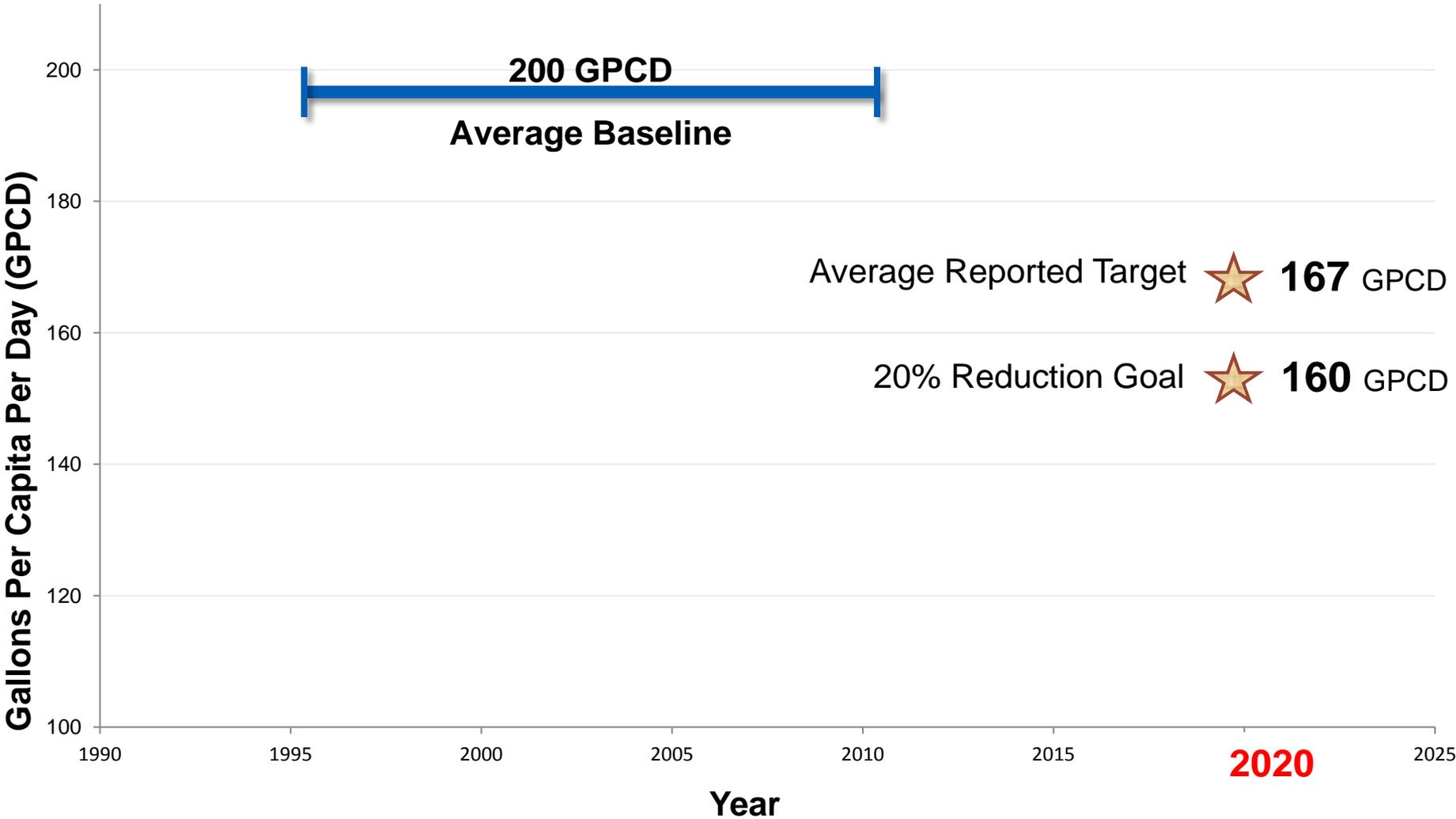
-37 wholesale suppliers

212 have completed initial review

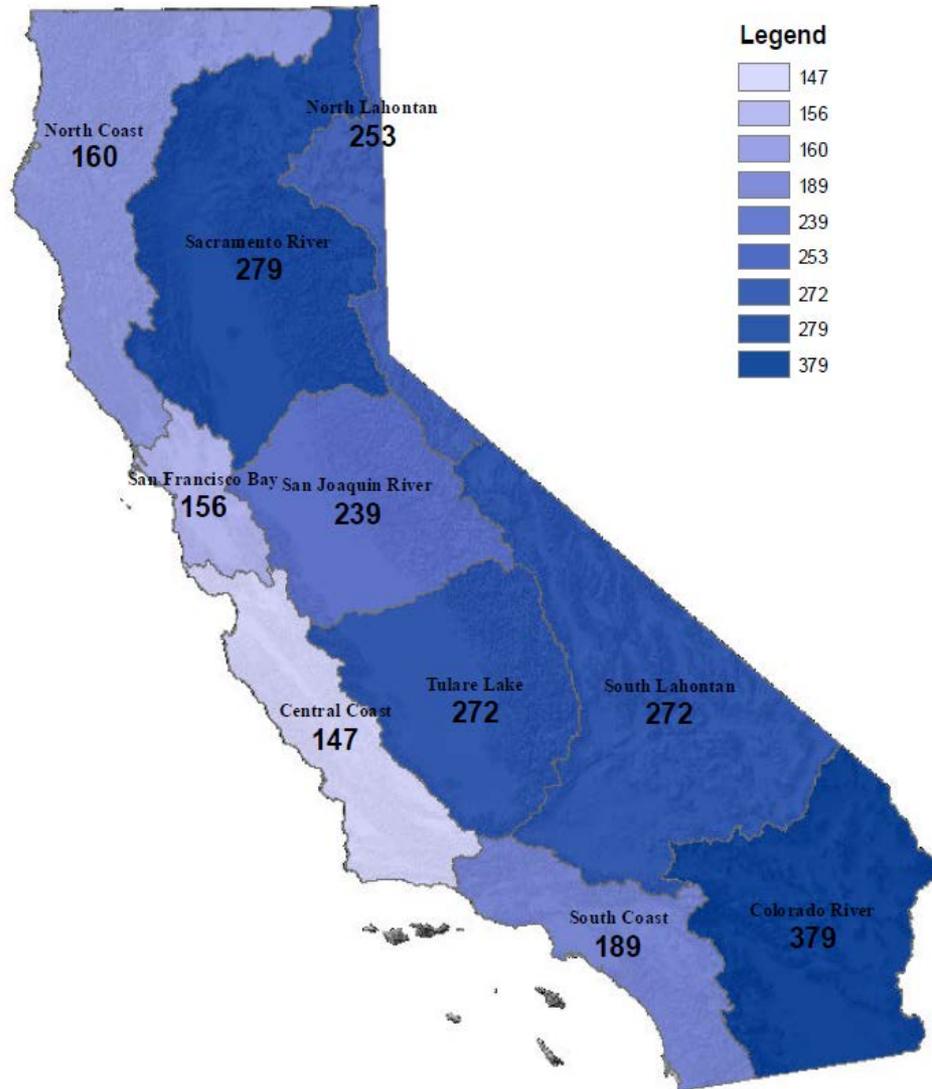
102 completed final review



Statewide Average Baseline and Targets

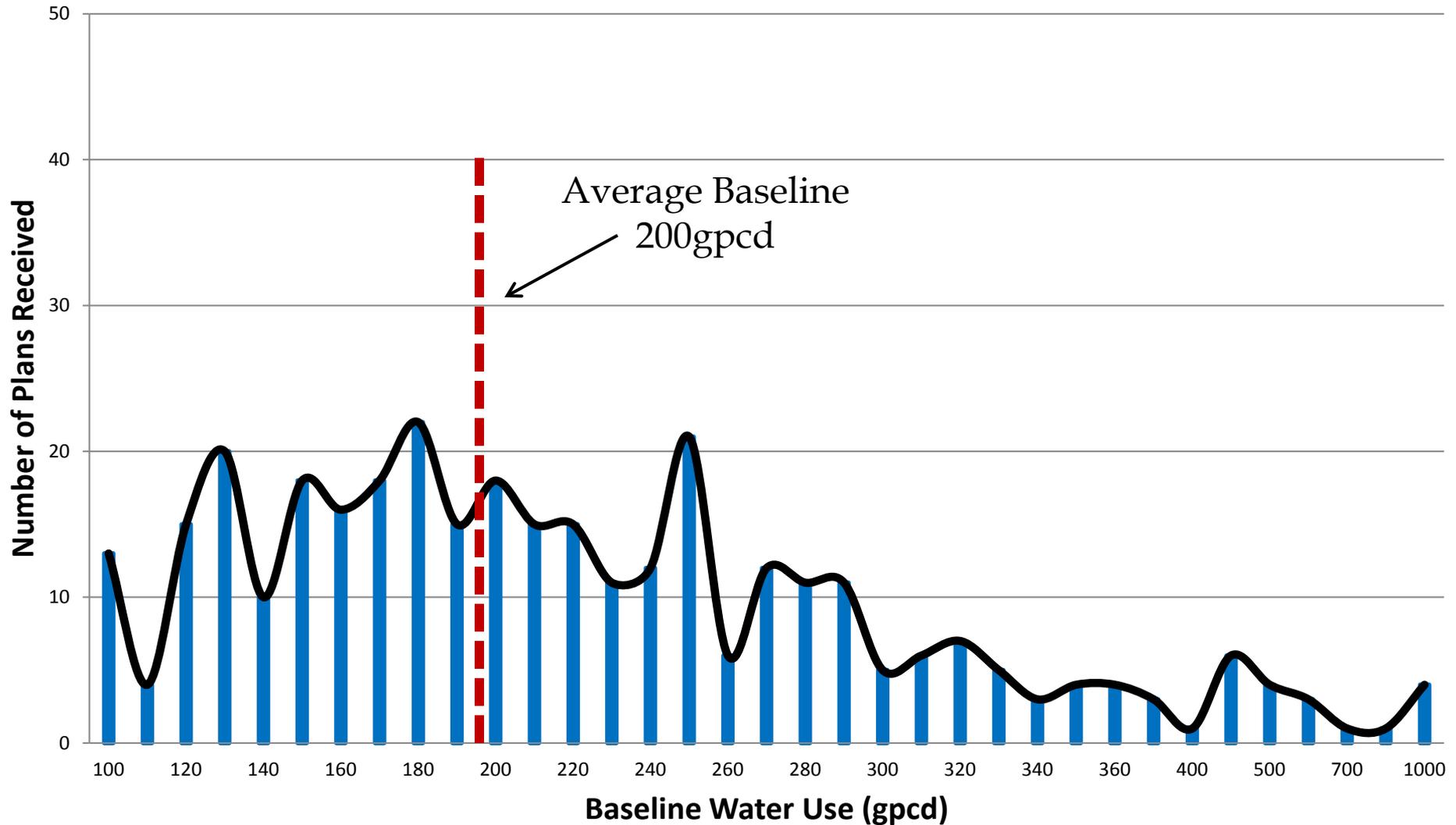


DWR Hydrologic Regions Averages



Baseline Water Use

Range of Baseline Water Use



Target Methods

| Target method | # of Suppliers | % of Suppliers | Average % Reduction |
|---------------|----------------|----------------|---------------------|
| 1 | 201 | 57% | 20% |
| 2 | 4 | 1% | 8% |
| 3 | 134 | 37% | 9% |
| 4 | 19 | 5% | 18% |

Statewide Average % Reduction

16.1%

Looking Ahead

SBx7-7 directed changes:

- Methodology 8: Criteria for Compliance Year Adjustment
 - Weather Normalization
 - CII Compliance Year Adjustment
- 2014 Report- Method 4 Revision
- 2016 Report- 20x2020 Progress

