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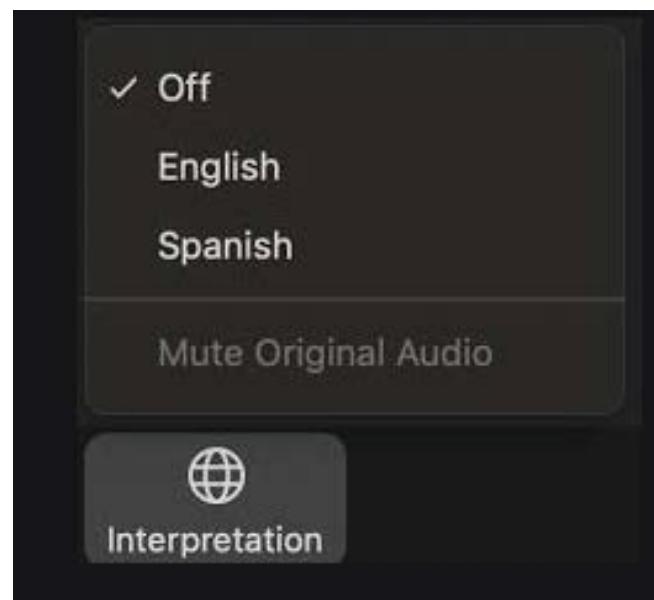
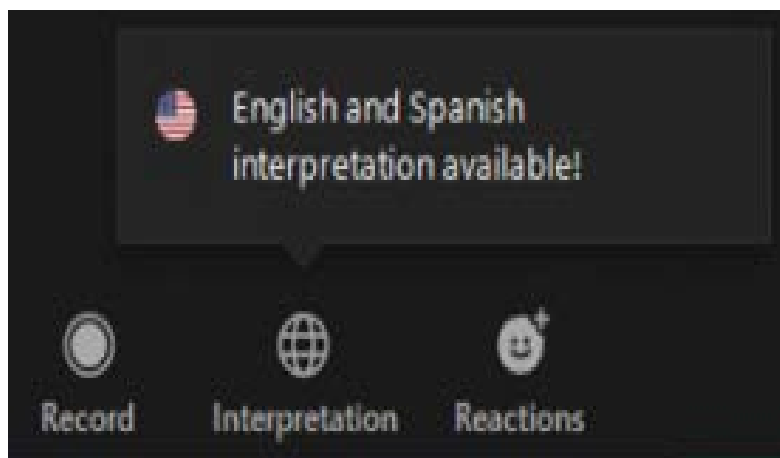


ag
INNOVATIONS

Delta Conveyance Project Community Benefits Program Case Study Workshop

November 17, 2021 | 6:00–8:00 pm

Choose a Language Channel



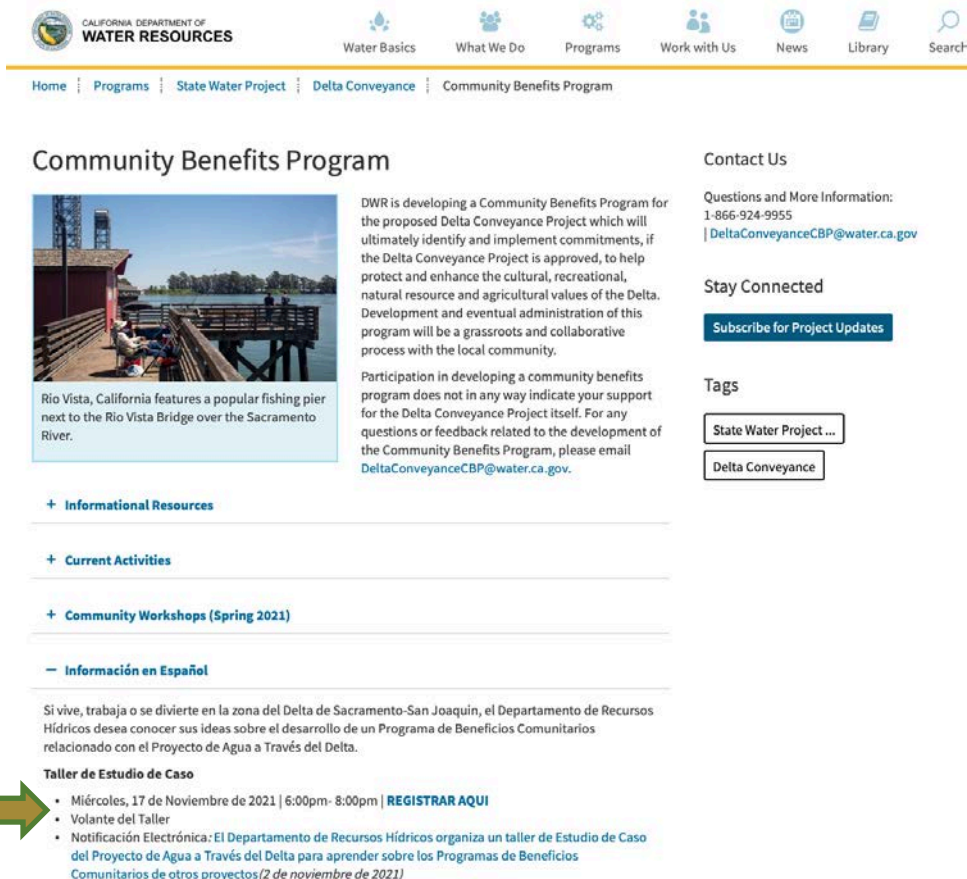
Spanish Resources

Call-in Information:

- Número de Teléfono: (602) 580-9659
- Código de Acceso: 8833787, seguido por el signo de tecla (#)

View or download the translated presentation:

- <https://water.ca.gov/Programs/State-Water-Project/Delta-Conveyance/Community-Benefits-Program>



CALIFORNIA DEPARTMENT OF
WATER RESOURCES

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Community Benefits Program

Rio Vista, California features a popular fishing pier next to the Rio Vista Bridge over the Sacramento River.

DWR is developing a Community Benefits Program for the proposed Delta Conveyance Project which will ultimately identify and implement commitments, if the Delta Conveyance Project is approved, to help protect and enhance the cultural, recreational, natural resource and agricultural values of the Delta. Development and eventual administration of this program will be a grassroots and collaborative process with the local community.

Participation in developing a community benefits program does not in any way indicate your support for the Delta Conveyance Project itself. For any questions or feedback related to the development of the Community Benefits Program, please email DeltaConveyanceCBP@water.ca.gov.

Contact Us

Questions and More Information:
1-866-924-9955
DeltaConveyanceCBP@water.ca.gov

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+ Informational Resources

+ Current Activities

+ Community Workshops (Spring 2021)

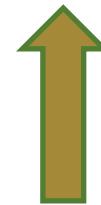
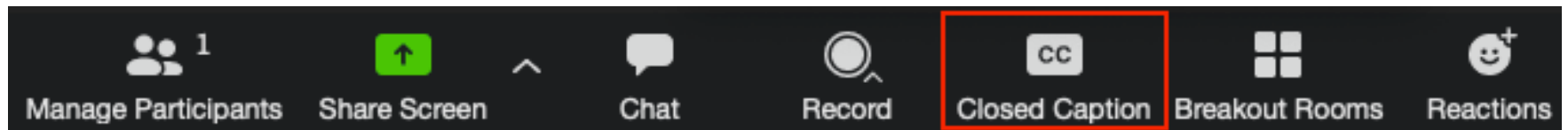
- Información en Español

Si vive, trabaja o se divierte en la zona del Delta de Sacramento-San Joaquín, el Departamento de Recursos Hídricos desea conocer sus ideas sobre el desarrollo de un Programa de Beneficios Comunitarios relacionado con el Proyecto de Agua a Través del Delta.

Taller de Estudio de Caso

- Miércoles, 17 de Noviembre de 2021 | 6:00pm- 8:00pm | [REGISTRAR AQUI](#)
- Volante del Taller
- Notificación Electrónica: El Departamento de Recursos Hídricos organiza un taller de Estudio de Caso del Proyecto de Agua a Través del Delta para aprender sobre los Programas de Beneficios Comunitarios de otros proyectos (2 de noviembre de 2021)

Closed Captioning



To turn on closed captions, click on the “cc” icon on the on the bottom of your screen and choose the “enable” option.

Access the Presentation

View or download the translated presentation:

- <https://water.ca.gov/Programs/State-Water-Project/Delta-Conveyance/Community-Benefits-Program>
- Current Activities
 - Case Study Workshop
 - Workshop Materials



The screenshot shows the California Department of Water Resources website. The header includes the department logo and navigation links: Water Basics, What We Do, Programs, Work with Us, News, and Library. The main content area is titled "Community Benefits Program" and features a photo of a fishing pier in Rio Vista, California. Below the photo is a caption: "Rio Vista, California features a popular fishing pier next to the Rio Vista Bridge over the Sacramento River." To the right of the photo, there is text explaining that DWR is developing a Community Benefits Program for the proposed Delta Conveyance Project, which aims to identify and implement commitments to protect and enhance cultural, recreational, natural resource, and agricultural values. It also mentions that participation in the program does not indicate support for the project itself and provides an email address for questions: DeltaConveyanceCBP@water.ca.gov. On the far right, there is a "Contact Us" section with a phone number (1-866-924-9955) and an email address (DeltaConveyanceCBP@water.ca.gov), a "Stay Connected" section with a "Subscribe for Project Updates" button, and a "Tags" section with buttons for "State Water Project ..." and "Delta Conveyance". Below the main text, there are sections for "Informational Resources" and "Current Activities". Under "Current Activities", there is a "Case Study Workshop" section with a description of a virtual workshop and a list of details, including the date (Wednesday, November 17, 2021, 6:00pm - 8:00pm), a link to register, and information about participation accommodations. At the bottom of the "Current Activities" section, there is a link for "Workshop Materials", which is highlighted by a green arrow.

CALIFORNIA DEPARTMENT OF
WATER RESOURCES

Water Basics What We Do Programs Work with Us News Library

Community Benefits Program

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+ Informational Resources

- Current Activities

Case Study Workshop

DWR is holding a virtual workshop to hear and learn from representatives of several different example community benefits programs around the country. Case study project participants will share firsthand experiences about the development and implementation of their programs, including different organizational structures, development timing, important milestones and lessons learned.

- **Workshop Details**
 - Wednesday, November 17, 2021 | 6:00pm – 8:00pm | [REGISTER HERE](#)
 - [Workshop Flyer \(English and en Español\)](#)
 - [Electronic Notification: DWR Hosting Delta Conveyance Project Case Study Workshop to Learn from Other Project's Community Benefits Programs \(November 2, 2021\)](#)
- **Participation Accommodations**
 - Workshop will be conducted on Zoom with a call-in option available
 - Closed captioning will be provided.
 - Meeting materials will be available in English and Spanish and a simultaneous Spanish translation will be offered.
- **Workshop Materials**

Objectives

Provide information about Community Benefits Programs and Lessons Learned:

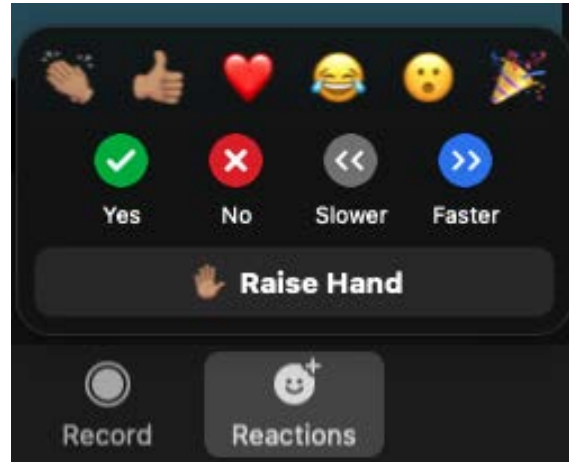
- Different organizational structures?
- How long do they take to develop?
- What are the typical and important milestones?
- What worked?
- What they would do differently?

Agenda

6:00 pm – 6:05 pm	Welcome and Introductions
6:05 pm – 6:10 pm	Agenda and How to Participate
6:10 pm – 6:20 pm	Community Benefits Program Overview
6:20 pm – 6:30- pm	Characteristics of Community Benefits Programs Presentation
6:30 pm – 7:00 pm	Community Benefits Programs Case Study Presentations
7:00 pm – 7:30 pm	Panel Discussion
7:30 pm – 7:55 pm	Public Questions and Discussion
7:55 pm – 8:00 pm	Next Steps



Verbal Questions



To ask a question during the Q&A portion at the end of the workshop, click the **“Raise Hand”** icon. The facilitator will ask you to unmute your microphone and you will have two minutes to ask your question.

**If you are on the phone, press *9 to raise hand and *6 to unmute yourself.*

November 17, 2021

Community Benefits Program Status

Juliana Birkhoff

Facilitator



Why Create a Community Benefits Program for the Delta Conveyance Project?

- Acknowledge that the direct project benefits (e.g. State Water Project reliability) are not located inside the Delta
- Acknowledge that if the project is approved it could have potential adverse effects that Delta communities may endure through construction
- Acknowledge the limitations of traditional CEQA “environmental mitigation” typically affords

Delta Conveyance Project

Community Benefits Program Objectives

1. Provide a mechanism for the Delta community to identify opportunities for local benefits
2. Provide a mechanism for the project proponents to demonstrate good faith, transparency and accountability to the community through formal commitments developed with community member's input
3. Protect and enhance the unique cultural, recreational, natural resource and agricultural values of the Delta as an evolving place

Proposed Delta Conveyance Project Community Benefits Program Components

Delta Community Fund

Grassroots framework to fund community priorities, developed and managed to empower local community

Project Implementation Commitments

- Hiring targets, jobs training and education
- Local business utilization
- Infrastructure and facilities

Community Benefits Programs

Case Study Participant Considerations

- The example projects discussed in this workshop offer different and valuable perspectives and examples with varying structures, locations and challenges.
- DWR researched community benefits programs for projects that met the following criteria:
 - Large infrastructure
 - Long-term construction impacts
 - Project benefits were not local, but impacts of the project were
 - Location and potential for environmental justice and economically disadvantaged community concerns

November 17, 2021

Community Benefits Programs Information and Models

Ben Beach, Legal Director

PowerSwitch Action

Omar Muhammed, Executive Director

LowCountry Alliance for Model Communities

Scott Collins, City Manager

City of Morro Bay





POWERSWITCH ACTION

Community Benefits Agreements

Delta Conveyance Project
Community Benefits Workshop
November 17, 2021

Ben Beach
Legal Director

POWER SWITCH ACTION



Community Benefits Agreements (CBAs)



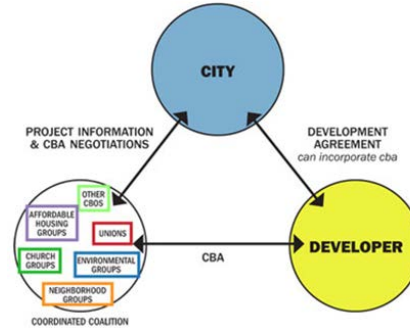
- Legally Binding Agreement
- Single development
- Apply to developer, contractors, and future tenants

Three Core Principles



Accountability

HOW DEVELOPMENT WORKS WITH A CBA



Meaningful Benefit



Democratic Participation



Common CBA Subjects



- Living wages + benefits
- Stability and predictability of work
- Targeted and fair chance hiring
- Affordable housing
- Environmental mitigation
- Small business support
- Community services - grocery stores, public art, meeting space, health clinics, workforce development

Lots of Paths



Ordinances and Policies



Land Use Planning



Government Agreements



Private CBAs



Shared Resources

More Resources



Common Challenges in Negotiating Community Benefits Agreements

— AND — **HOW TO AVOID THEM**



JANUARY 2016



Delivering Community Benefits through Economic Development:

A GUIDE FOR ELECTED AND APPOINTED OFFICIALS



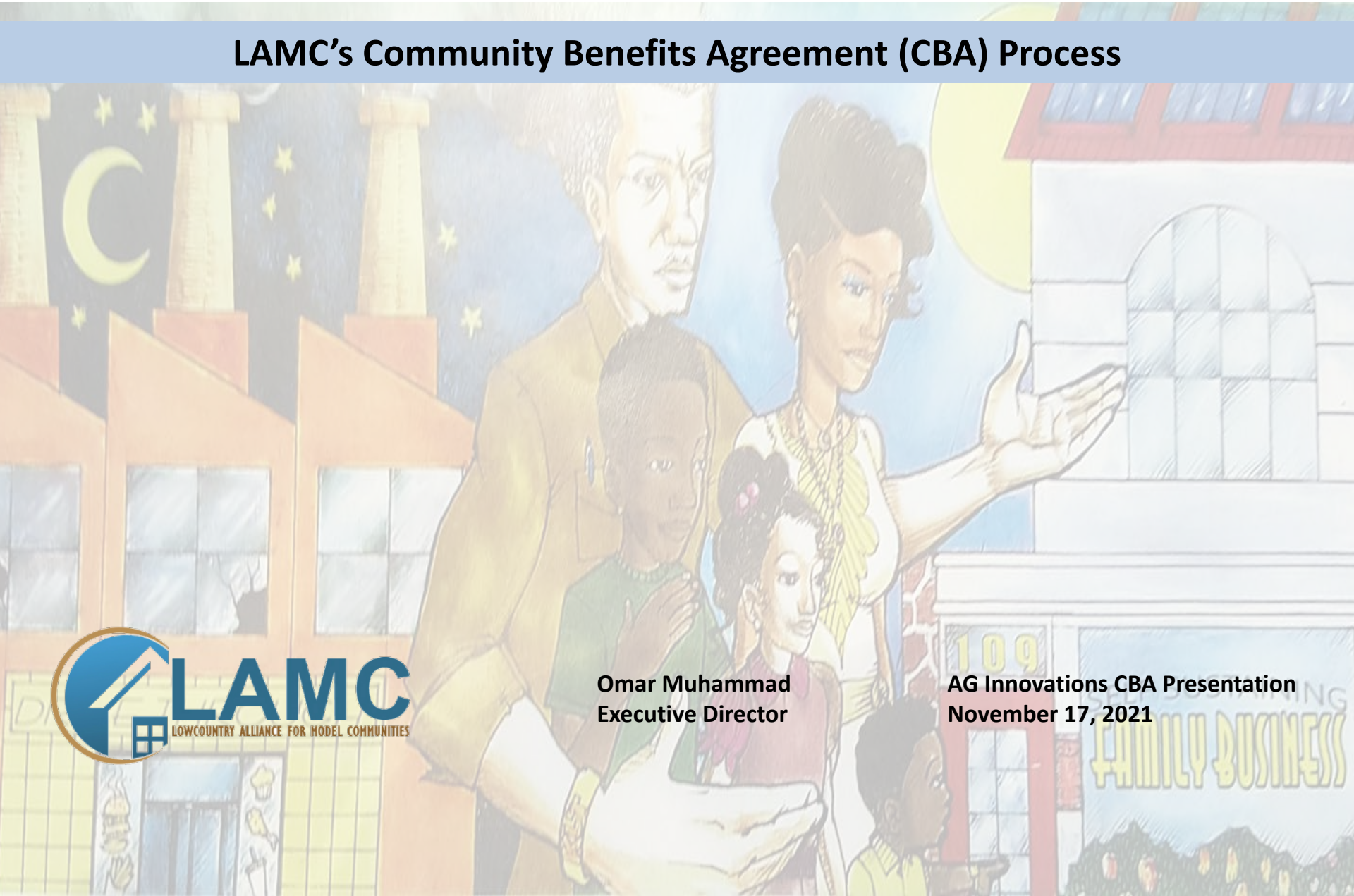
www.forworkingfamilies.org

LAMC's Community Benefits Agreement (CBA) Process



Omar Muhammad
Executive Director

AG Innovations CBA Presentation
November 17, 2021

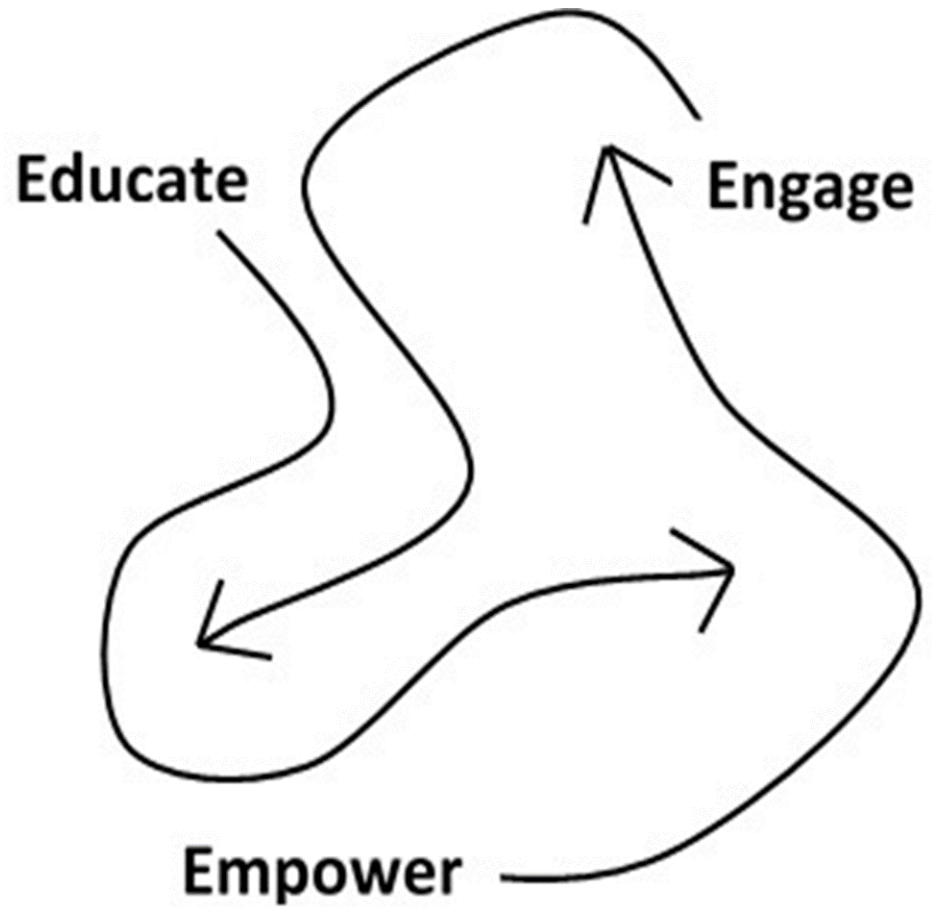


LAMC Background/Project Overview

- LAMC is a nonprofit organization founded for the purpose of advocating environmental justice and promoting community development, education, employment, quality housing, and community involvement for the study area neighborhoods.
- A community mitigation plan – the first of its kind in the state and the nation – was negotiated between LowCountry Alliance for Model Communities, the South Carolina State Ports Authority (SCSPA) and the City of North Charleston to address and carry out activities related to the direct and indirect impacts of the SCSPA's new port terminal.
- LAMC has created the following nonprofit organizations to address critical needs in the seven communities:
 - Charleston Community Outreach to Action Board to address environmental justice issues
 - Community First Land Trust to address the lack of affordable housing

Challenging Dynamics of Communities

- A continuum that is free flowing
- Evolving (moving back and forth)
- Articulation of Needs to spark change
- Competing Interest
- Confidence
- Able Leadership
- Trust



Community Benefits Agreement



What is a community benefits agreement (CBA)?

A community benefits agreement (CBA) is a legally binding contract negotiated between a developer and community members/organizations who will be impacted by a development. Such an agreement may guarantee certain jobs, housing, or other benefits.

For instance, Los Angeles's Staples Center has a community benefits agreement reserving jobs for community members, protecting affordable and subsidized housing, and investing revenue into neighborhood schools and business.

Why do we want a CBA?

It repeatedly seems that when our city and our government makes "improvements," Black families are displaced and disenfranchised.

Community Benefits Elements

Economic Development

Support local hiring initiatives, business development opportunities and affordable housing efforts through the creation of a community trust fund and/or community land trust

Education

Invest resources in quality public education for all young people.

Employment

Prioritize training, hiring and advancement opportunities for local Residents.

Housing

Prevent displacement of long-time residents by preserving existing Affordable housing options and creating additional units of affordable housing.

Sustainability

Promote transparency and public accountability in the planning Process and ongoing operations



COMMUNITY BENEFITS AGREEMENT

Affordable Housing

- ✓ 20% Affordable & Workforce Housing
- ✓ Commitment to 3 Bedroom Units

Jobs & Economic Equity

- ✓ \$15.50/hour Stadium Jobs
- ✓ Priority for High-Road Construction Contractors
- ✓ Mandatory Safety Training
- ✓ Minority Business Participation
- ✓ Targeted Promise Zone Hiring
- ✓ Apprenticeship Programs & Pathways to Careers

Community Amenities

- ✓ Sliding Scale Childcare Facility
- ✓ Micro-Unit Retail Spaces
- ✓ Youth Soccer Programs
- ✓ Opportunities for Local Artists

Enforcement

- ✓ Legally Binding
- ✓ Community Advisory Board to oversee compliance
- ✓ Annual Public Reporting on Progress

Chicora/Cherokee Community Benefits Agreement (2019)

Background

The Frontier Warehouse applied for a zoning variance to construct a warehouse in an area zoned as a planned development.

During the rezoning process, LAMC and the community voiced concerns with the number of truck entering and leaving the facility, air quality, noise and aesthetics.

Our request to deny the application was approved by the zoning commission but overruled by the zoning administrator.

The community filed an appeal to the board of zoning appeal which the developer requested a meeting with the community to negotiate a path forward.

Process

Commitment to the best interest of the community

Commitment to educating and supporting the power within the community

A willingness to engage and innovate new forms of cooperations

Using Appreciative Inquiry and Alternative Dispute Resolution as an organizational change process

Outcomes

Removal of semi-trucks from community streets

Development of a partnership with a local school resulting in a 15,000 donation to the school to assist parents with school uniforms and good behavior incentives

An appropriate buffer between the warehouse and the community

Priority hiring for qualified residents from Chicora/Cherokee neighborhood

Partners

Chicora/Cherokee Community Association

Lowcountry Alliance for Model Communities

Metanoia

Reynolds Avenue Business Association

South Carolina Environmental Law Project

**Lowcountry Alliance for Model Communities
(LAMC)**

2125 Dorchester Road
North Charleston, SC 29405
(843) 737-4530

lamcinfo18@gmail.com

www.lamcnc.org

www.facebook.com/lamcnchs

Morro Bay, California

SCOTT COLLINS, CASTLE WIND OFFSHORE WIND PROJECT



Context

Proposed offshore wind development

Positive economic impact to region

Proposal might affect fishing

Can wind development provide jobs and direct benefits to Morro Bay?

Lessons learned from experience on east coast

Other concerns either addressed/mitigated through normal environmental review processes (State and Federal)

How Community Benefits Agreement Developed?

Castle Wind approached City in 2016

Castle Wind approached fisher organization, entered into separate agreement to mitigate impacts on fishing grounds

Developer met with each Councilmember and the Sub-committee multiple times and held several community forums

Agreement approved and signed by Mayor on behalf of City Council and Castle Wind CEO in 2018

How Will It Be Implemented?

City agrees to support their application and broader efforts to level playing field and first refusals on necessary City infrastructure

\$250,000 to the City, to be used in harbor related activities/projects, and if selected for lease site by Federal government, will include local hiring, apprenticeships, maintenance facility in Morro Bay, local accommodations through construction, local supply chain, charging stations

Castle Wind has continued presence in our community – events, sponsorships, forums, etc.

City and Castle Wind set up regular talks to stay abreast of wind development and address community concerns

Contact

Scott Collins, City Manager, City of Morro Bay

805-772-6206

scollins@morrobayca.gov

Panel Discussion



Community Benefits Programs Discussion

1. How did the idea develop in your project?
2. How did the community come together to provide input?
3. When in the project lifecycle did people come together?
4. How did you solicit priorities?
5. How did you formalize the program?
6. How are community benefit funds distributed?
7. How are you measuring and monitoring community benefits?

Questions



General Questions & Discussion

00:02:00

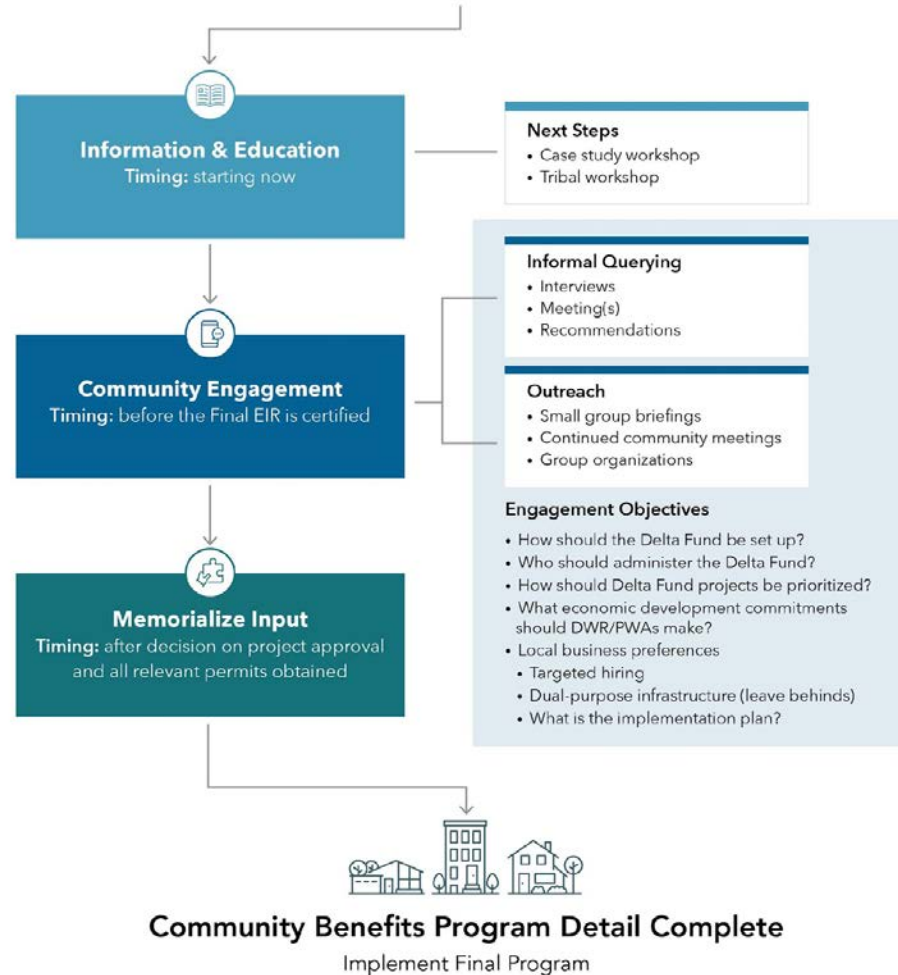


Next Steps



Concept

Start with the Community Benefits Framework



Thank You for Participating!



Stay Connected



DeltaConveyanceCBP@water.ca.gov



<https://water.ca.gov/Programs/State-Water-Project/Delta-Conveyance/Community-Benefits-Program>



866.924.9955