

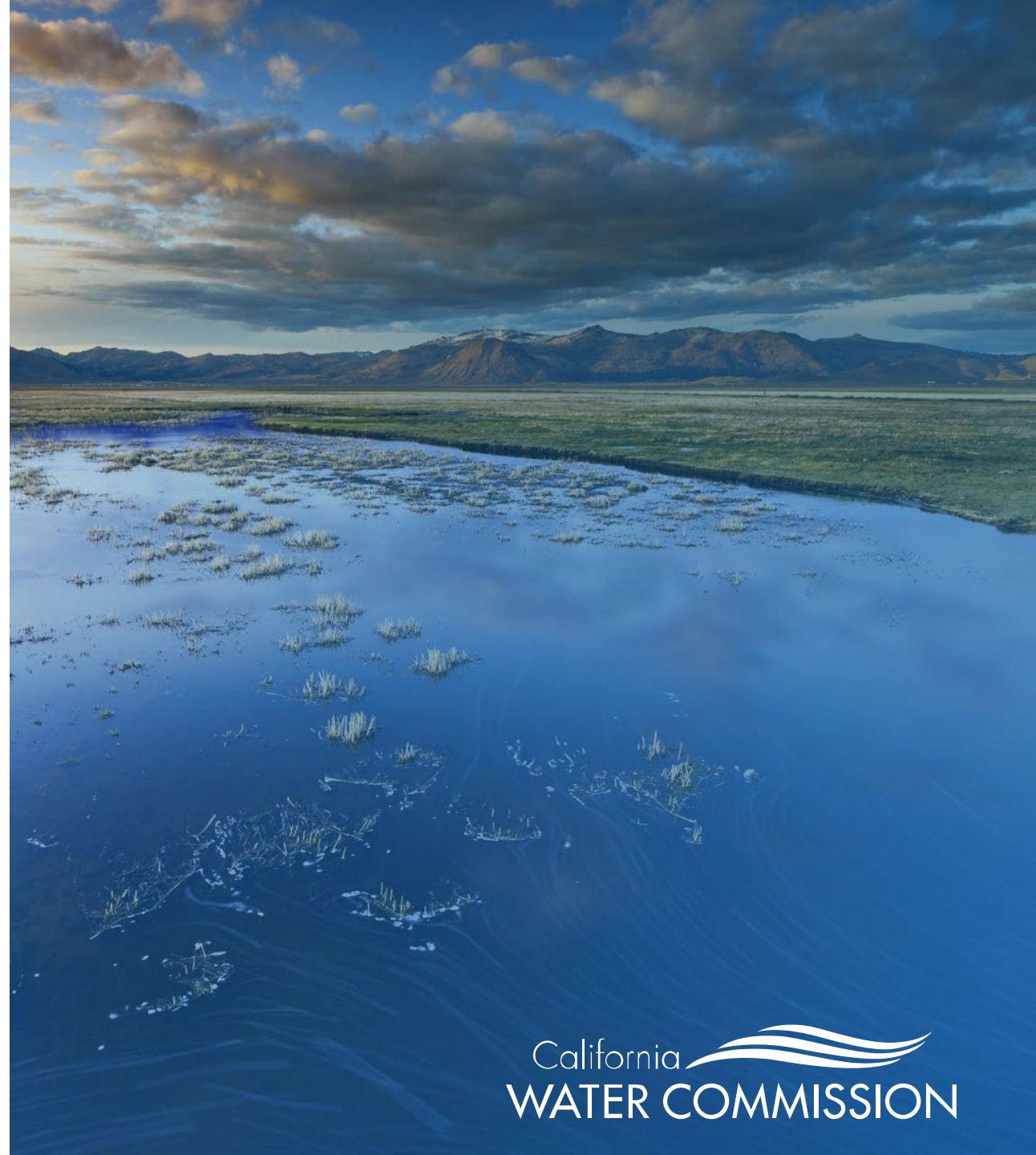
California Water Commission

2025 Strategic Plan Development

February 21, 2024

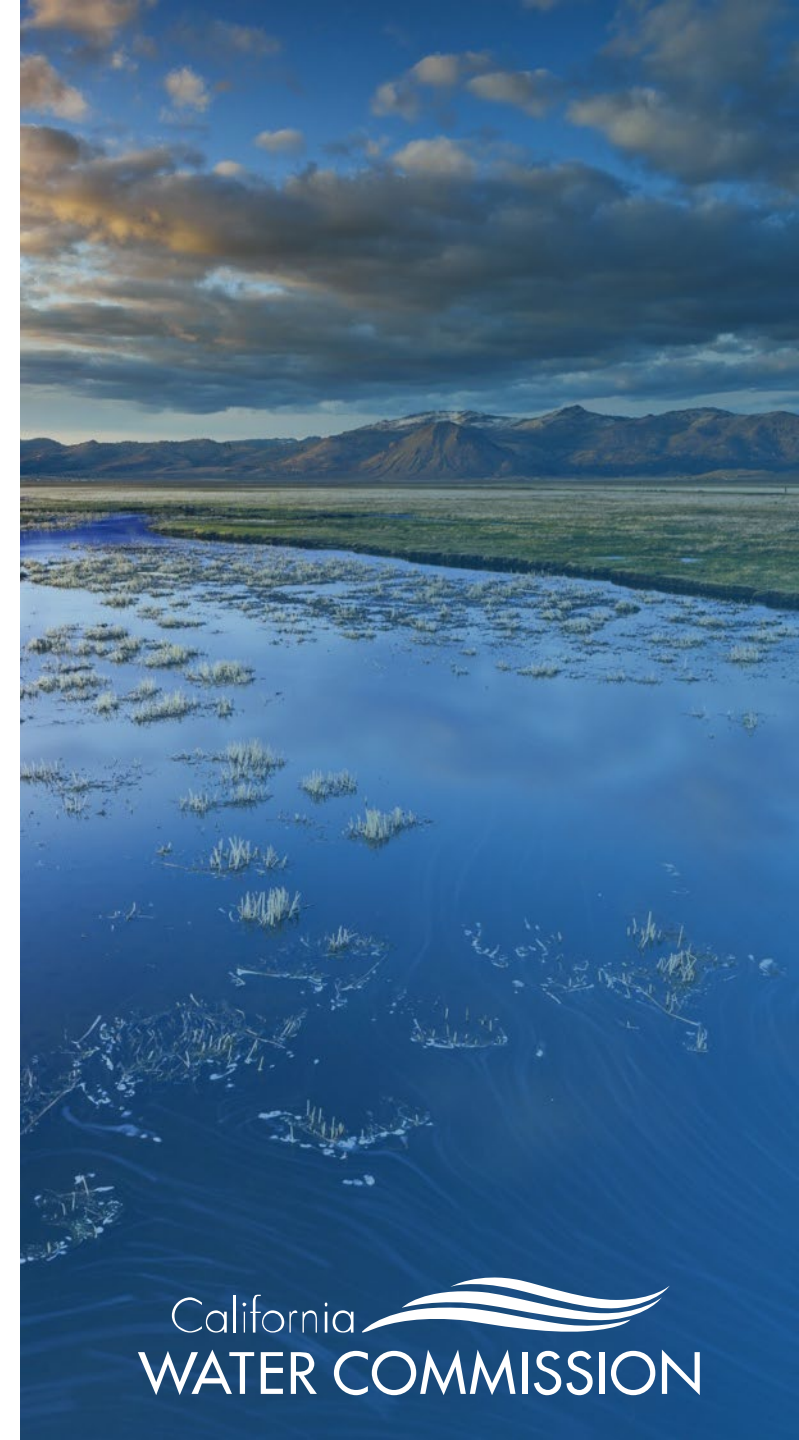
Strategic Planning

- Current plan commits to updating strategic plan every 5 years
- Next plan will cover activities for 2025-2029
- Commission will:
 - Create compelling vision
 - Develop goals & objectives to advance statutory responsibilities and consider new opportunities
 - Look for ways to embed justice, diversity, equity, inclusion
 - Develop metrics to track effectiveness



Definitions

- **Goals** are the outcomes you intend to achieve and are set to achieve the mission of an organization.
- **Objectives** are the specific actions and measurable steps that you need to take to achieve a goal.
- **Metrics** are standardized measures that organizations use to track, monitor, and assess various aspects of their performance.



Current Strategic Plan

Goals:

1. Serve as a primary public forum for the discussion of improving water management policy.
2. Carry out its statutory responsibilities associated with the State Water Project.
3. Carry out its statutory authorities associated with the Department of Water Resources.
4. Carry out its statutory responsibilities for the Proposition 1 Water Storage Investment Program.
5. Determine whether there is a need to reactivate its role of advocating for federal funding for flood risk reduction.

2020 Mission: Using its public forum, the California Water Commission explores water management issues from multiple perspectives and formulates recommendations to advise the Department of Water Resources, and as appropriate, the California Natural Resources Agency, the Governor and Legislature on ways to improve water planning and management in response to California's changing hydrology.

Proposed Workplan

1. Define and discuss key topics

(February-March 2024)

2. Develop draft goals and objectives

(March-April 2024)

3. Seek outside input (April-August 2024)

4. Develop draft metrics (April-August 2024)

5. Draft 2025 Strategic Plan

(August-November 2024)

