

A Rural Perspective on Extended Drought



Be Bold

In policy
& investment
strategies





1. Shift Perception

Is protection the best filter to view our future?

Does this make nature an enemy to our survival?

What if we stop trying to “manage water”
– a natural resource that is in relationship
with the entirety of the planet
and solar system?



Holistic Approach

in relationship with natural resources.

Manage the human impact
on the natural world.

Restore & Steward

2. Connect

- People to the ecosystem
- Wildlife to habitat
- Agencies & stakeholders
- People to one another

Look for
Aligned Interests





3. Communicate

- Intellectually
- Emotionally
- Inspirationally
- Practically

Engage & Inspire

4. Collaborate

- Indigenous Expertise
- Unconventional partnerships
- Diverse knowledge base
- Creative, integrative, & open mindset





Desperation Drives Solutions

- Forecast Informed Reservoir Operations (FIRO)
- Voluntary Water Sharing Program

Russian River Water Forum

- Wide-ranging stakeholder composition
- Develop leadership structure
- Focus on local solutions to urgent water reliability issues
- Broaden to long term regional water resiliency





Infrastructure & Nature Based Solutions

Harmonize approaches
to heal the whole



Bold Policy Making & Investments

- Restoration
- Innovation
- Access to funding
- Healing the Whole System